



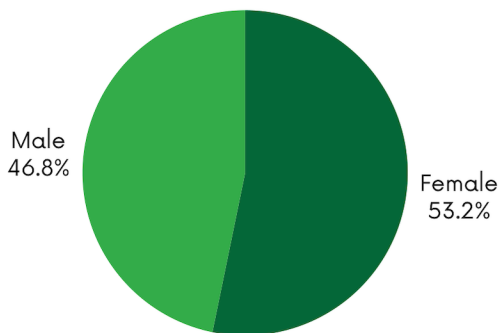
12 Month Website Stats 2023

3,002,343
Page Views

9,100,975
Events

1,470,980
Users

Users By Gender



Top Themed Pages

- What's on in Sussex
- What's on in Kent
- Places to visit Kent
- Home Page
- Map of Area
- What's on in Hampshire
- What's on in Buckinghamshire

Top Users Interest

- Travel / Travel Buffs
- News & Politics
- Media & Entertainment
- Shopping
- Food & Dining





Enewsletter Statistics and Breakdown

39,000+ **27.96%** **3.04%**

Contacts

Av. Open Rate*

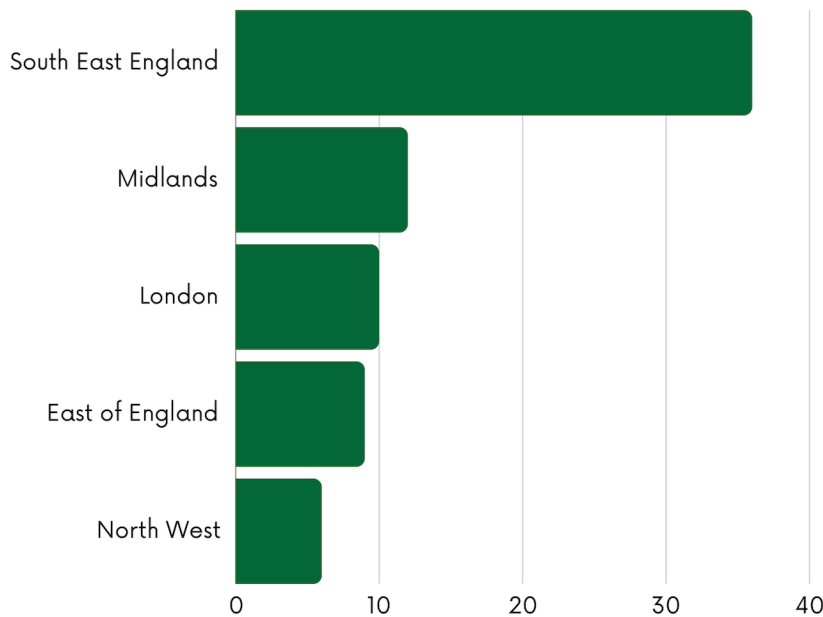
Click-to-Open Rate

*Average Open Rate calculated from all e-news sent in 2023

Geographic Breakdown

For those that have provided information

■ Percentage



Industry Benchmark and Results

Travel, Tourism
& Hospitality

20.2%

Av. Open Rate*

8.47%

Click-to-Open Rate

*Benchmark figures taken from [Campaign Monitor 2022 report](#)

**GET IN
TOUCH**

For more information about becoming a member of TSE and featuring on VSSE website
www.tourismsoutheast.com/membership-packages

Alternatively please do not hesitate to contact Georgina, Julie, Jeanette or Nicola
Telephone 02380 625400 or email membership@tourismse.com