



In 2024 www.visitsoutheastengland.com received more than 3,082,000 plus page views.

The Visit South East England website is the 'shop window' to South East England, providing inspirational content and signposting to an amazing mix of places to visit, accommodation, and events across a unique destination.

In 2024, the website welcomed 1,480,000 plus unique users, from countries around the world including the UK, America, Australia and Germany.



We have a number of value-for-money digital marketing opportunities across the website to enhance your exposure. The opportunities outlined below are available on a 1, 3, 6 or 12-month basis. Some opportunities are across the whole website, others are for specific pages. Bespoke digital packages are also available upon request. Design support options too. All prices shown in this document are for TSE members, non-members pay a 15% surcharge.

Consumer Channels



www.visitsoutheastengland.com



[www.fb.com/VisitSouthEastEngland](https://www.facebook.com/VisitSouthEastEngland)



[@visit_south_east_england](https://twitter.com/visit_south_east_england)



[@visit_south_east_england](https://www.instagram.com/visit_south_east_england)

- 1.48m unique users
- 3.8m page views
- Top performing pages: events & things to do
- Top users views come from London

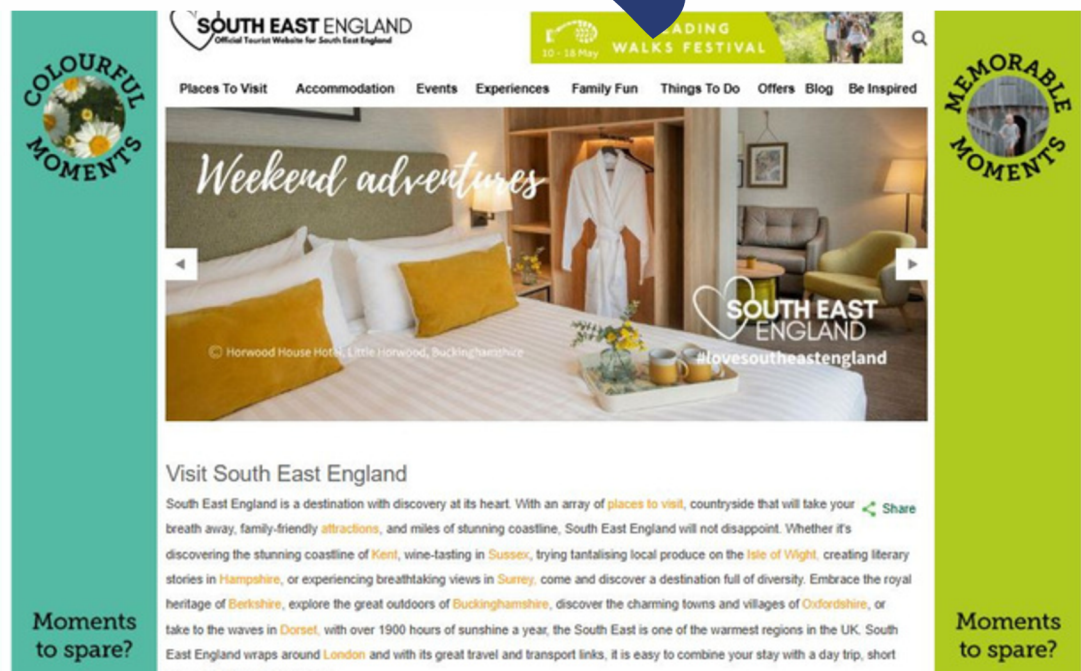
Header Banners

Our popular header banners run across the top of www.visitsoutheastengland.com website and link directly to your own website. Impressions and click through rates available on request

Available for a minimum of one month
476px wide x 66px high sized graphic

1 month £145 + vat
3 months £350 + VAT
6 months £500 +VAT
12 months £995 +VAT

Design Support
available for a small
surcharge of £25



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Skyscraper Banners

Skyscrapers run vertically down the left and right side of all pages
Banners link are directed to your chosen URL

Available for a minimum of 1 month
Dimensions: 195px wide x 1000px high

You receive both left
and right positions on either:-

Events and
Things to do sections
or
Places to Visit and
the rest of the site

1 month £250 + VAT
3 months £600 + VAT
6 months £1100 + VAT
12 months £2000 + VAT

Limited opportunities

Design help available
for a small charge of **£75.00+ VAT**



Consumer Channels



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@visit_south_east_england



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MPU Advert

A mid-page unit is displayed on your chosen three pages for 1, 3, 6 or 9 months and included within the content of the page so it can't be missed.

Size 300px wide x 200px high
one url link

Included on three chosen pages

1 month £125 + VAT

3 months £300 + VAT

6 months £500+ VAT

12 months £800 + VAT

Design help available for just £25.00.

Things To Do

Things To Do

Accommodation Search Things to Do Search What's On Search Food & Drink Search

Type: -- Any -- Area: -- Any -- Keyword: Search

Whether visiting for a day, a week or a month, the South of England boasts a plethora of some of the best tourist attractions and outdoor activities to be had anywhere in the UK.

Come rain or shine, there are endless options when you're looking for fun things to do in the South East.

We are never short of ideas for absorbing days out that are guaranteed to satisfy every member of the family. Use the map feature on our themed pages to find something near you.



2024 Top Days Out

For thoughtful days out, delve into the southern England's rich legacy by visiting a UNESCO World Heritage Site, one of the many historic houses, impressive forts and castles and inspiring churches and cathedrals – a perfect setting for a romantic escape, and in

Consumer Channels



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@visit_south_east_england



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Visit South East England E-newsletters

- 38,000 subscribers
- 25.4% open rate
- Themed E-newsletter Slots
- Solus Dispatches available.

E-newsletters

We have a schedule of themed e-newsletters that are dispatched throughout the year to 38,000 visitors to coincide with what we know visitors are looking for.

Businesses are invited to book one of a limited number of slots in each themed newsletter. With average open rates for 2024 exceeding 25%. Some of our membership packages include themed and solus newsletters, we advise these are used first.

£200 + VAT per slot

Our calendar of themes and entries can be booked at anytime and is available to view on www.tourismsoutheast.com/e-newslettermarketing.

Solus E-newsletters

You may prefer to have your very own e-newsletter dedicated to your message(s). If you have a special event taking place, promoting a specific campaign or simply wish to promote your brand, why not consider your own solus e-newsletter.

This option allows you to facilitate multiple messages and have the focused attention of your audience.

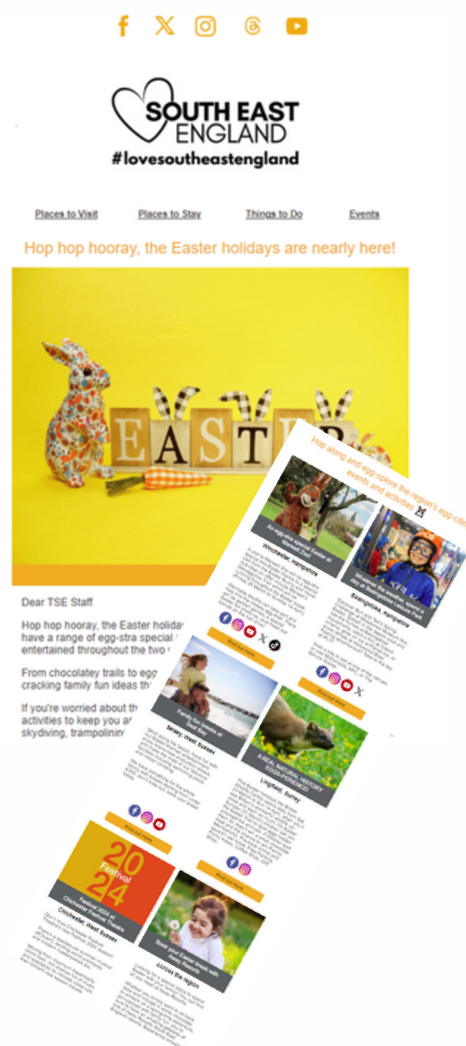
You are welcome to provide HTML which we will top and tail and embed within our newsletters, or we can build it for you from content provided within our own template free of charge.

We will endeavour to filter geographic by county on request

The cost depends on the volume - Solus E-newsletters start from

Half database of 20,000 readers = £655 + VAT

Full database of 38,000 readers = £1095 + VAT



View Examples
Book Online

www.tourismsoutheast.com/e-newslettermarketing