



12 Month Website Stats 2023

3,002,343

Page Views

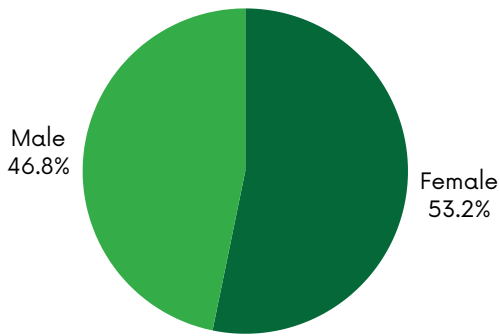
9,100,975

Events

1,470,980

Users

Users By Gender

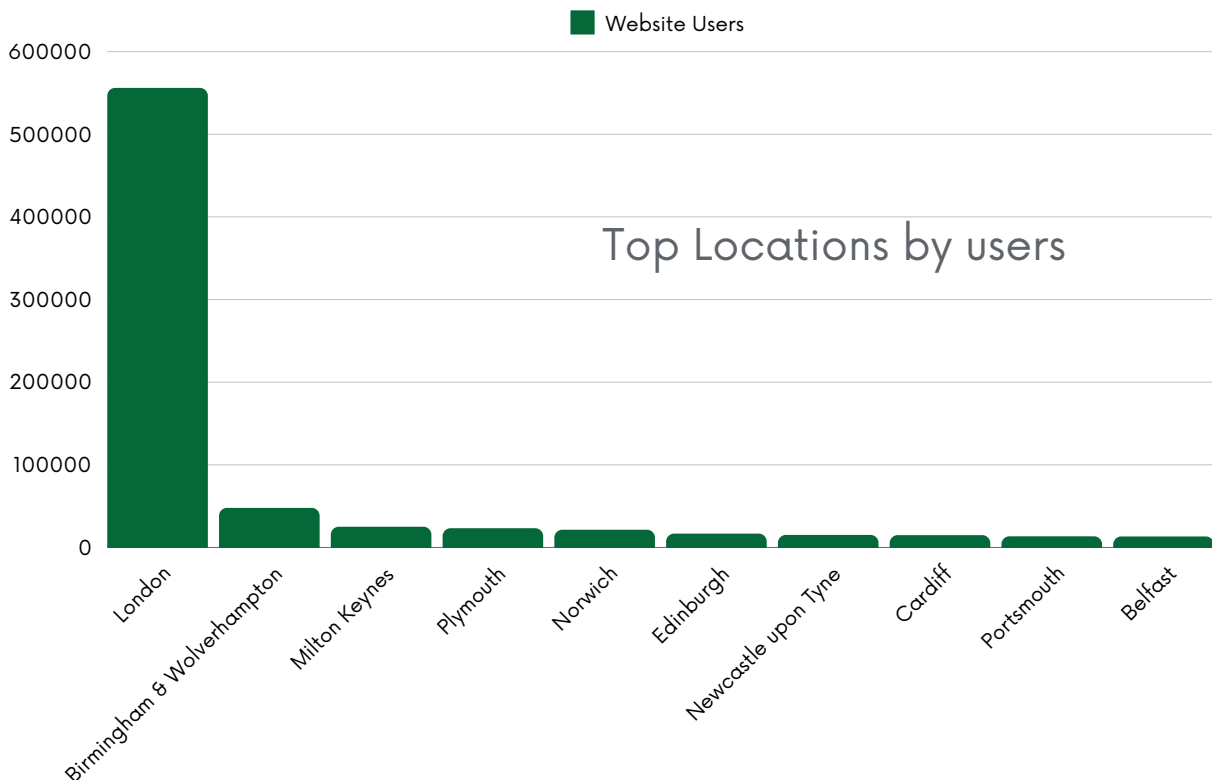


Top Themed Pages

- What's on in Sussex
- What's on in Kent
- Places to visit Kent
- Home Page
- Map of Area
- What's on in Hampshire
- What's on in Buckinghamshire

Top Users Interest

- Travel / Travel Buffs
- News & Politics
- Media & Entertainment
- Shopping
- Food & Dining





Enewsletter Statistics and Breakdown

39,000+ **27.96%** **3.04%**

Contacts

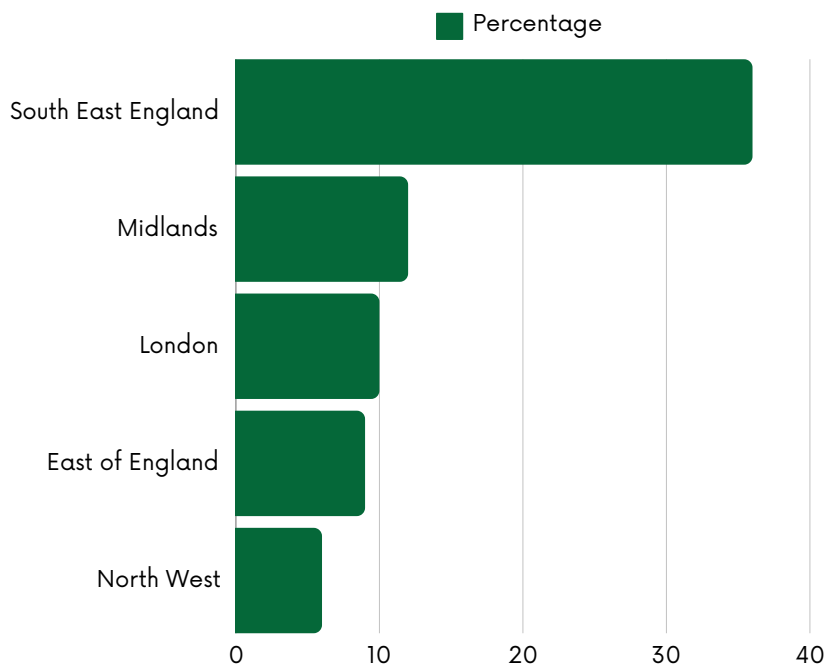
Av. Open Rate*

Click-to-Open Rate

*Average Open Rate calculated from all e-news sent in 2023

Geographic Breakdown

For those that have provided information



Industry Benchmark and Results

Travel, Tourism
& Hospitality

20.2%

Av. Open Rate*

8.47%

Click-to-Open Rate

*Benchmark figures taken from [Campaign Monitor 2022 report](#)

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Alternatively please do not hesitate to contact Georgina, Julie, Jeanette or Nicole
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