



Richard Toomer
Executive Director - Tourism Alliance

Richard Toomer is the Executive Director of The Tourism Alliance, the umbrella trade association for the whole tourism sector. The Alliance has more than 70 member associations which are all trade bodies, membership organisations or Destination Management Organisations. The Alliance's main roles are to provide a unified voice for the tourism industry to government and parliament, to provide insight and coordination on policy matters to member organisations and provide a forum for debate and discussion on important policy topics through its events programme.

Richard has been with the Tourism Alliance since 2022. He has previously had roles in communications, public affairs, policy, campaigning, and external relations with the Royal Aeronautical Society (RAeS) and the British Airline Pilots' Association (BALPA). He previously worked as a parliamentary assistant for a Member of Parliament for five years.

Richard has a bachelor's degree in politics from Durham University and a master's degree in management from the Durham Business School. He is a member of the Chartered Institute of Public Relations (MCIPR). Richard represents the tourism sector on a number of national boards and committees, including the Tourism Industry Council.

<https://www.tmi.org.uk/annual-convention-speakers>