

# How's Business?

June 2022

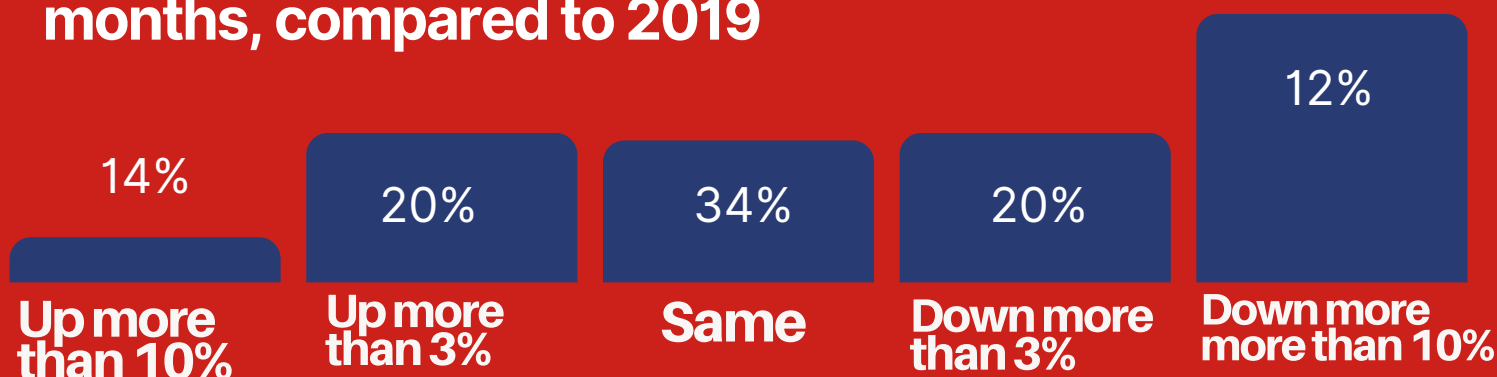
Every 3 months Tourism South East carries out a tourism business confidence survey across South East England.



# 57%

of businesses are very confident or confident in visitor bookings /revenue for the next 3 month

How are bookings looking for the next 12 months, compared to 2019



## TRENDS

June 2022

**Lots of last minute bookings**

88% of businesses  
**Feel the cost of living is an important economic factor**

**Less Domestic Visitors**

*Corporate slow to bounce back*

**Rising fuel costs and inflation are impacting Tourism**

60%  
**Of Businesses were back to pre-Covid levels**

For the full report email [membership@tourismse.com](mailto:membership@tourismse.com)

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