

How's Business?

April 2023

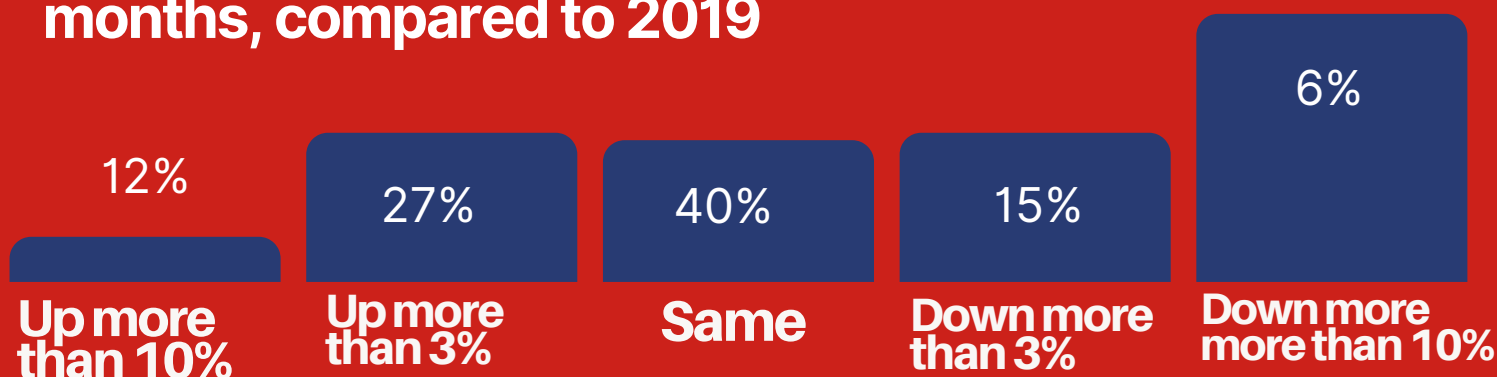
Every 3 months Tourism South East carries out a tourism business confidence survey across South East England.



61%

Of businesses felt very confident or confident about visitor bookings and revenue over the next three months compared with the same period in 2022. Whilst 28% felt they would be about the same.

How are bookings looking for the next 12 months, compared to 2019



TRENDS

Still Lots of last minute bookings

More Cancellations

The weather is having a big impact on staycations

Feel that there is an increase in overseas bookings

High petrol costs and change in habits

89% feel that the cost of living & 74% of businesses feel that inflation are the biggest impact on Tourism

Government Uncertainty

For the full report email membership@tourismse.com

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