

How's Business?

June 2022

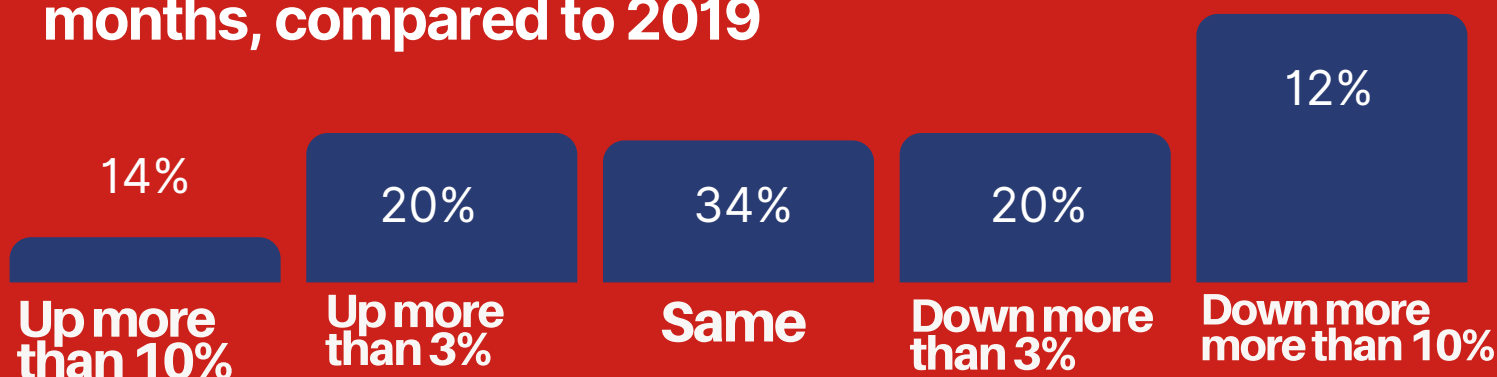
Every 3 months Tourism South East carries out a tourism business confidence survey across South East England.



57%

of businesses are very confident or confident in visitor bookings /revenue for the next 3 month

How are bookings looking for the next 12 months, compared to 2019



TRENDS

June 2022

Lots of last minute bookings

88% of businesses **Feel the cost of living is an important economic factor**

Less Domestic Visitors

Corporate slow to bounce back

Rising fuel costs and inflation are impacting Tourism

Only 3% **Of Businesses still have Covid operational restrictions in place**

For the full report email membership@tourismse.com

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