

**BEYONK**

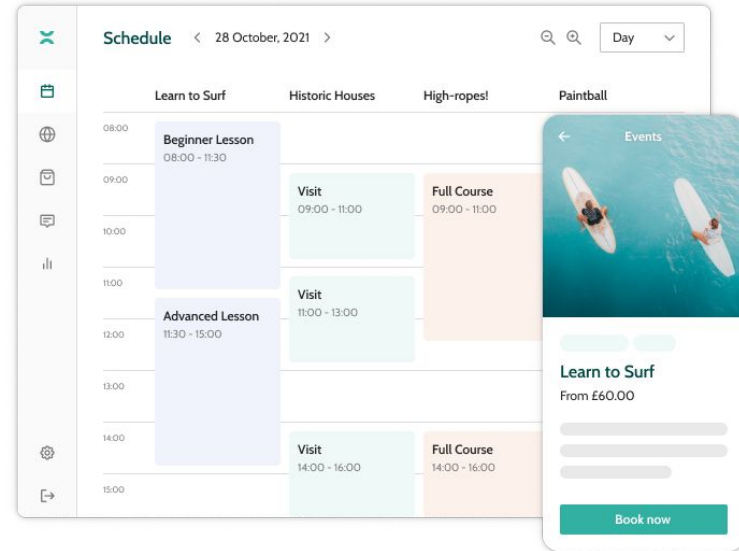


# The Booking Eco-System Overview

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## Why online booking matters

- Customers expect it - 24/7 and professional
- Increase your bookings and lock in commitment
- Be in control of your customers, not vice versa!
- Improve customer experience - before and at the event
- Enhance your marketing efforts
- Access millions of website visitors looking for things to do (across all our partners)
- Gift vouchers, add-ons, group discounts, automated emails and more



# Beyonk and Tourism South East

Beyonk works with TSE to share your tickets to their millions of visitors. With rich content and smooth booking experiences aimed to delight visitors and support getting as many local businesses involved as possible to drive greater engagement for all involved.

## Benefits:

- Website becomes experience-led, leading to more pages and more reasons to visit for the customer.
- Booking directly on site reduces huge drop-off rates if customers have to click away from the website
- A 'marketplace' inspires greater awareness and focus on story-telling, helping to broaden your target market and extend your season.
- As a collaborative exercise this approach also gives your DMO extra collateral to market the region more effectively on your behalf.

## Things To Do In UK - 43 experiences

Find on a Map 

Sort by Upcoming 

Read our guide for Things To Do In UK and Find and Book experiences, courses, activities and tours! Browse through the list of experiences, either instantly book onto your dates or enquire to book. All you have to do is turn up and enjoy! If you've got any questions about any specific experience, send a message and the providers will aim to get back to you as soon as possible. Have a specific experience in mind that we don't have listed? No problem, drop us a message and we'll send your quote around to hundreds of the best experience providers nationwide and come back with you the best quote, making it easy for you to make the most of your spare time!



FUN OUTDOOR-ACTIVITIES

### BattleZone (Open Sessions) at New Forest Activities

Beaulieu

Make your family's day (or potentially year!) that little bit more amazing with a 2-hour BattleZone outdoor laser tag experience. Where you'll team up with other comrades (or families as they are more...

from £27.00



ATTRACTIONS CULTURE HISTORICAL

### One of the World's Best Motorcycle Museums

New Milton

The Museum houses one of the finest collections of fully restored motorcycles in the world, including factory racers and exotic prototypes, with the collection constantly evolving as new bikes are acq...

from £5.50



BIKE

### FAMILY of 4 E-Bike Experience

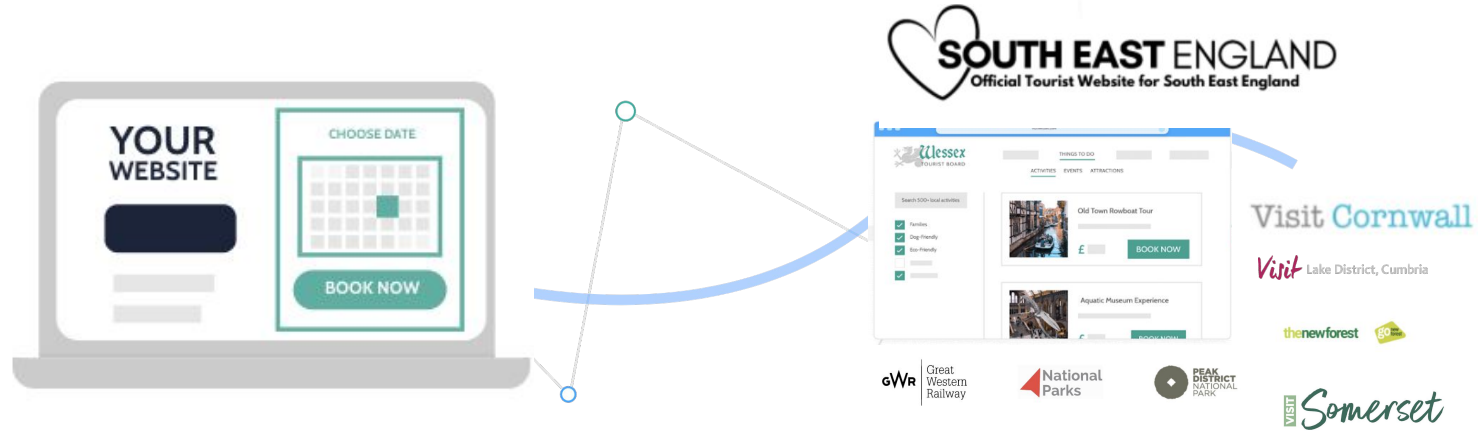
Milford on Sea

\*\*Experience Duration: Two Hours\*\* Half term special family electric bike experience £100 for four people. Jaunt-E Super Monkey e-bikes are a little bit special. Be prepared to turn heads: ...

from £100.00

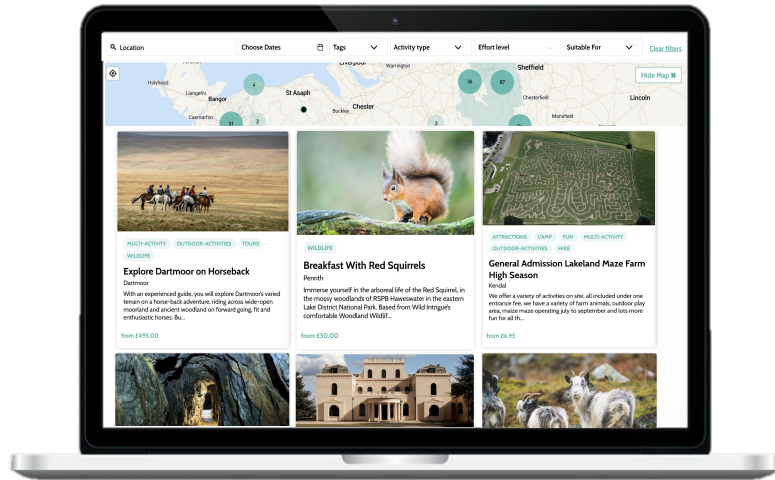
**Built for experiences: activities | attractions | festivals | events | tours | museums**

For **attractions, activities & events** we provide  
two things: booking system & distribution



Seamless, simple & admin-busting booking  
system you & **your customers will love**

+ a simple way to share your tickets to our  
growing UK distribution network to **sell**  
**more**



"The best system I've used."



"Achieved dramatically more bookings."



"Very impressed."

## Use all tools at your disposal


- Website set up
- Control and planning - checkout/emails/ticket types/timeslots
- Revenue - add-ons/gift vouchers
- Marketing - discounts/auto-emails/checkout questions/OTAs






## Be Marketplace Ready

- Content - rich / targeted
- Imagery
- Availability - be bookable / gain engagement / professional / planning / collective duty
- Story-telling - engage emotionally / broaden market / extend season


### The Winter Coaster


Add







**CHECK AVAILABILITY**

 North Coast > Newquay

 £45.00 per person

 Physical rating

Chilled **Active** Tough

 Perfect for individuals, small groups and can be tailored for [Tour & School groups](#)



## In it together...

We work with partners who care about offering industry-low fees for businesses to sell tickets to their large audiences, to support & empower local businesses.

Each booking made through our partners goes back into promoting and representing your local industry.

## FAQs

### **I already have a booking system:**

Use our 'pending bookings' feature & only accept if you're free, or reschedule if possible.

### **I don't take direct online bookings:**

You can upload enquire-only listings, but this drastically reduces bookings. At least use the 'request to book' feature where you can pre-approve

### **What are the fees?**

Results-based booking fee, no sign up or any other fees, so risk free.

Through third party websites: 10% + VAT - significantly cheaper than other routes 20%+ Airbnb/Viator etc. (or 6% if use system and pass on 4% at checkout)

On your own website: 4% + VAT booking fee which can be passed onto customer at checkout or paid within your price, capped at £5+vat per booking.

All bookings go through Stripe for automated bookings who have their own pricing.

### **Can you plug into our API?**

There are over 100 different booking systems with no clear market leader, supporting all APIs is an impossible task & would create a clunky experience. We have chosen to create an easy way to upload tickets to your partners websites. We work with large attractions to small businesses showing it works for the majority if you're will to speak to the team to hear how

### **Will your booking system work for me?**

It's super flexible, for large attractions to small one man bands. Its intuitive to use and we're always on hand to help.

### **How do I get started?**

- **Sign up here:** <https://beyonk.com/signup>
- **Want to talk further?** Email us at: [support@beyonk.com](mailto:support@beyonk.com)





# BEYONK

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