

# BRONZE MEMBERSHIP

2024/25

## £316 +VAT

Our Bronze membership package is the ideal solution for smaller tourism businesses looking for business advice, support, and guidance.

It provides a proactive solution for peer networking and industry learning, as well as enhancing your marketing activity by adding another platform for your business to accelerate and enhance your businesses reach.

Equivalent value: £489  
Saving: £189

## > Business Support

- Entry in up to 3 x categories in the Beautiful South Awards
- Invitation to TSE's virtual events and topical webinars.
- Attendance at monthly member networking/workshops -
- Free registration to Green Tourism, supporting your sustainable planning, worth £75
- Access to TSE expertise, advice, signposting and advocacy throughout the year
- B2B member communications including newsletters
- Summary of TSE's regional research results, businesses/ visitor, and signposting to industry statistics
- Two places at TSE Tourism Conference and AGM which includes a programme featuring industry experts.
- Opportunity to list job vacancies on the TSE website.

## > Marketing Support

- Up to two standard listings on [www.visitsoutheastengland.com](http://www.visitsoutheastengland.com) with 12 images
- List unlimited events & special offers
- We can enable your ticketing and availability for your experiences and accommodation to be bookable directly on our website. (platform depending)
  - Use of Members Logo
    - Use of TSE's #LoveSouthEastEngland campaign toolkit
    - Provide your news/updates to our marketing team to inform digital content
    - Access to our supplier directory for preferential terms and special offers
    - Tag our social media handles. We endeavor to share content where possible.
  - The package upgrades, Silver, Gold, Platinum all include the Bronze member benefits.

GROUP TRAVEL MEETINGS & EVENTS CONNECTIONS MARKETING SUPPORT PARTNERSHIPS SUCCESS GROWTH DESTINATION PARTNERSHIPS TOURISM NETWORKING RESEARCH SERVICES

# MEMBERSHIP

TRAINING & SKILLS INTERNATIONAL MARKETING CAMPAIGNS COLLABORATION ENGAGE INSIGHTS OPPORTUNITIES WORKING TOGETHER LEARN TRENDS