

**PLATINUM
MEMBERSHIP** 2024/25
£1194+VAT

Our membership partnership package is designed to offer maximum support across the vast range of TSE services. It is ideally suited for businesses who wish to achieve the widest audience reach with the full support from the TSE team.

Equivalent value: £1911
Saving: £457

> Business Support

- Entry in the 3 x categories in the Beautiful South Awards
- Invitation to TSE's virtual events and topical webinars.
- Attendance at monthly member networking/workshops
- Access to TSE expertise, advice, signposting, and advocacy throughout the year
- Free registration to Green Tourism, supporting your sustainable planning, worth £75
- B2B member communications including newsletters
- Summary of TSE's regional research results, businesses/ visitor, and signposting to industry statistics
- Two places at TSE Tourism Conference and AGM which includes a programme featuring industry experts.
- Opportunity to list job vacancies on the TSE website
- Named Key Account Manager at TSE
- £108 discount on a full price inhouse Welcome to Excellence course of your choice.
- Access to TSE's FULL regional research reports businesses/ visitor, and of signposting to industry stats

> Marketing Support

- Up to two standard listings www.visitsoutheastengland.com with 12 images
- List unlimited events & special offers
- We can enable your ticketing and availability for your experiences and accommodation to be bookable directly on our website. (platform depending)
- Editorial inclusion on 3 themed website pages
- Use of Members Logo
- Use of TSEs #LoveSouthEastEngland campaign toolkit
 - Send news/updates to team to inform digital content
 - Tag our Social Media handles. We endeavour to share partner content when ever we can
- Access to our supplier directory for preferential services
- Solus newsletter dispatched to consumers OR to a trade sector from selection of our key markets
- 3 Months 'in-page MPU' digital advert on 3 pages of VSEE website
- 2 boosted social media posts

GROUP TRAVEL MEETINGS & EVENTS CONNECTIONS MARKETING SUPPORT PARTNERSHIPS SUCCESS GROWTH DESTINATION PARTNERSHIPS TOURISM NETWORKING RESEARCH SERVICES

MEMBERSHIP

TRAINING & SKILLS INTERNATIONAL MARKETING CAMPAIGNS COLLABORATION ENGAGE INSIGHTS OPPORTUNITIES WORKING TOGETHER LEARN TRENDS