

# Understanding Holiday Plans in the South East

Visitor sentiment for future travel  
as of April 2021



The main safety concern for future visits was still other people not taking appropriate precautions

45%

**2/3** felt that their leisure spend post lockdown would not alter for days out, short breaks or longer UK holidays



**14%** Have more money to spend on short breaks (+5%)

**15%** will book their first short break in June 21



**11%** will not book their first short break until next year

**75%** are confident to book future events if there was a guarantee of a refund, if cancelled



**47%** do not foresee their holiday needs / 'wish list' changing in the future

**54%** will continue to travel between 2 and 4 hours for a short break



To view the full report visit [tourismsoutheast.com](https://tourismsoutheast.com)