

# Group Travel Visitors Survey

Understand the impact of COVID-19 on the Group travel industry - November 2020



**90%** of group travel organisers are focusing on day trips

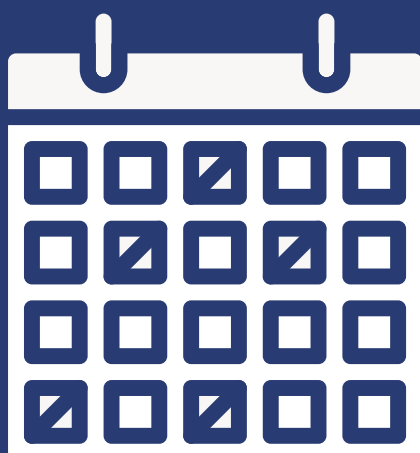
Of all GTOs that responded said they would participate in a virtual event

**64%**

**82%** of group travel organisers are still looking to plan events for groups of 10+



**54%** of group travel organisers planning on booking more than 3 events in the next 12 months



**74%** of group travel organisers have an average member age of over 60 years old.

