

Understanding Holiday Plans in the South East

Visitor sentiment for future travel as of 15 June 2020



The main safety concern for future visits was other people not taking appropriate precautions

56%

2/3

felt that their leisure spend post lockdown would not alter for days out, short breaks or longer UK holidays



47%

felt that they would now do more digital research prior to booking

31%

Nearly a third felt that they would now stay more local



46% would travel for up to two hours for a day out

54% would travel between 2 and 4 hours for a short break

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