

Special
discount just for you^A

Over 3 million people in the UK trust
Bupa to put their health first



To claim your discount^A as a member of
Tourism South East call our health advisers **free** on:

0800 600 500[†]

Quoting ref:
B781

Lines are open 8am - 8pm Monday to Friday



[†] All calls may be recorded and may be monitored. Calls from landlines are free, however, mobile phone providers may charge.

^A This discount applies to current standard Bupa Heartbeat Health Care Select option 1-4 and Bupa Heartbeat Health Care. Select option heart and cancer and any additional cover option subscription rates and is available to those joining between 01/01/09 and 31/12/09. The discount may not be combined with any other discounts for which you may be eligible. Bupa reserves the right to alter or withdraw the discount without notice at any time on or after your first renewal date and the right to vary subscriptions during a contract year if the rate of insurance premium tax changes.

[§] Membership is subject to acceptance by Bupa. Terms and conditions apply to Bupa Heartbeat Health Care Select cover, including benefit limits and exclusions. Precise terms of cover and cost will depend on individual circumstances and the level of cover chosen.

Bupa Heartbeat Health Care Select cover is provided by Bupa Insurance Limited. Registered in England and Wales No. 3956433*. Bupa Insurance Services Limited. Registered in England and Wales No. 3829851*.

*Authorised and Regulated by the Financial Services Authority. Registered Office Bupa House 15 -19 Bloomsbury Way London WC1A 2BA.



Shouldn't Bupa be your **number one** choice too?

At Bupa, your health and wellbeing is our number one priority - that's why we provide such extensive cover^s should you fall ill. As a member of Tourism South East you can now enjoy this reassurance with a special discount^t:

First choice for cancer cover

With more than 5,000 people a week in the UK being diagnosed with cancer, it's reassuring to know that our cancer cover is the most extensive private cover in the UK.

First choice for consultant access

We understand that continuity of care is important to our members, so with Bupa you can usually choose to see the same consultant throughout your treatment. You can also be confident you'll receive treatment from consultants with at least 7 years' clinical experience.

First choice for treatment

At Bupa we focus on ensuring you have prompt access to eligible treatment and medication, even when they're not available through the NHS or funded by other healthcare insurers.

First choice for quality

At Bupa our cover is all about quality. Bupa has its own criteria for assessing standards in the hospitals that treat our members, so you have access to quality assessed facilities.

First choice for facilities

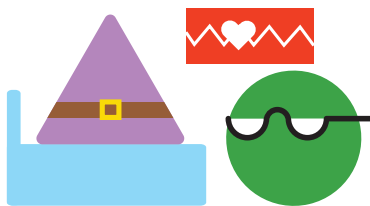
Access to clean and comfortable private rooms in our recognised hospitals helps to ensure that any risk of infection or discomfort is reduced to a minimum.

Simple claims process

It's reassuring to know that making a claim with Bupa couldn't be easier:

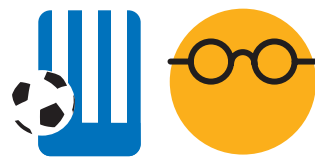
- most claims can be authorised over the phone, a simple call in advance means that you won't need to complete any forms or other paperwork
- if your case proves more complex, you'll be assigned a dedicated adviser who will help to make sure everything runs smoothly
- we even pay consultant and hospital fees directly, so you don't have to worry about any administration and can focus on feeling better

Expertise



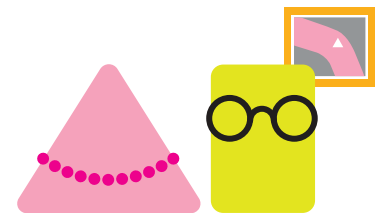
When Alan suffered a heart attack and needed a heart bypass, being a Bupa member meant that he didn't have to wait to receive the expert care and treatment he needed. Knowing he was in safe hands made everything less stressful, so Alan could concentrate on feeling better.

Prompt access



When Colin pulled a hamstring playing football, it was a relief to know that as a Bupa member he could have physiotherapy right away. His team-mates were relieved too, because it meant he was soon back on the ball.

Consistency



Helen felt reassured once she realised that as a Bupa member, she could see the same consultant throughout her knee surgery and recovery. Seeing a familiar face she trusted helped her feel at ease about the whole experience.

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