



Time for change - now 2011 and beyond...

Mike Bedingfield

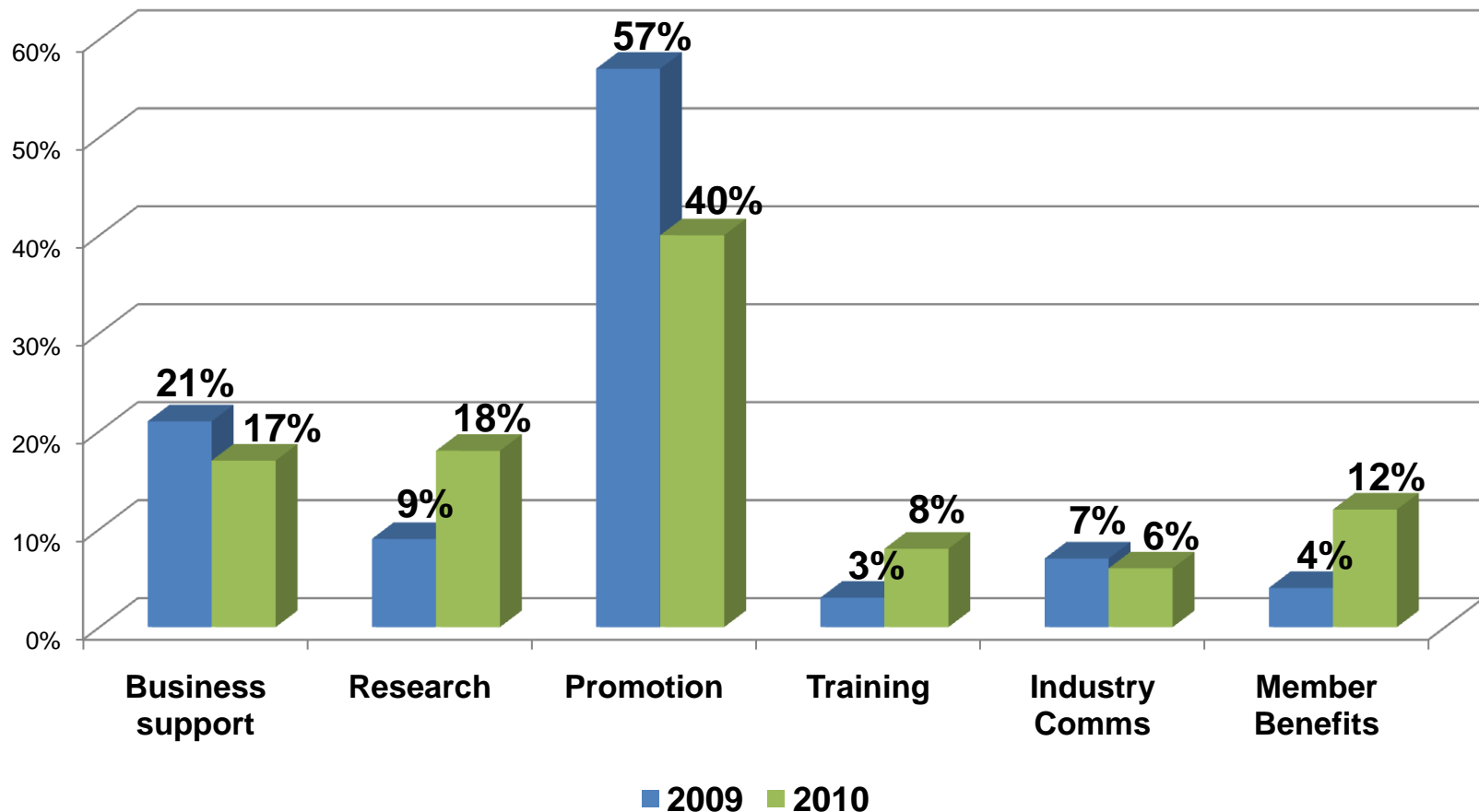
Chief Executive
Tourism South East

Tourism is ...

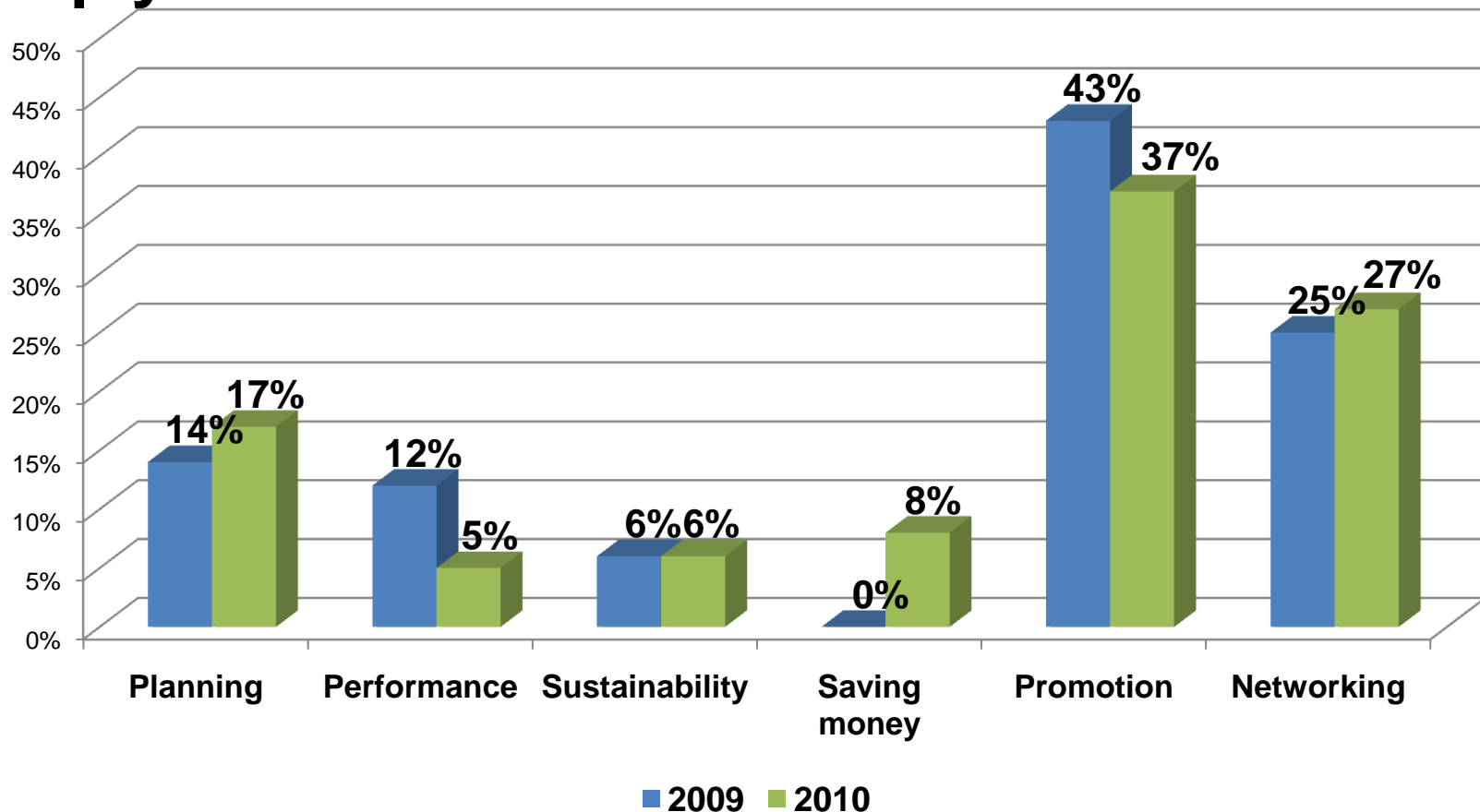
*“fundamental to the rebuilding and rebalancing
of our economy”*

The Rt Hon David Cameron MP, Prime Minister
12 August 2010

What do you think the key priorities for Tourism South East should be?



How does membership of Tourism South East help your business?



Time for change ...

RDAs



LEPs

Economic Growth White Paper – October 2010

Local enterprise partnerships, given their local expertise could play a role in co-ordinating this activity and actively engaging with the private sector.

Local Enterprise Partnerships

- Coast to Capital
- Kent, Greater Essex & East Sussex
- Oxfordshire City Region
- Solent
- S.E. Midlands
- Thames Valley Berkshire