



619 days to go and counting...

Lindsey Horton

2012 Training Camp Manager

Tourism South East

Ian Barham

Buckinghamshire Manager for

The 2012 Games



THE CLOCK IS TICKING..

Lindsey Horton

South East

Pre Games Training Camp
Manager

Ian Barham

Buckinghamshire Manager for
the 2012 Games



.....TOWARDS LONDON 2012



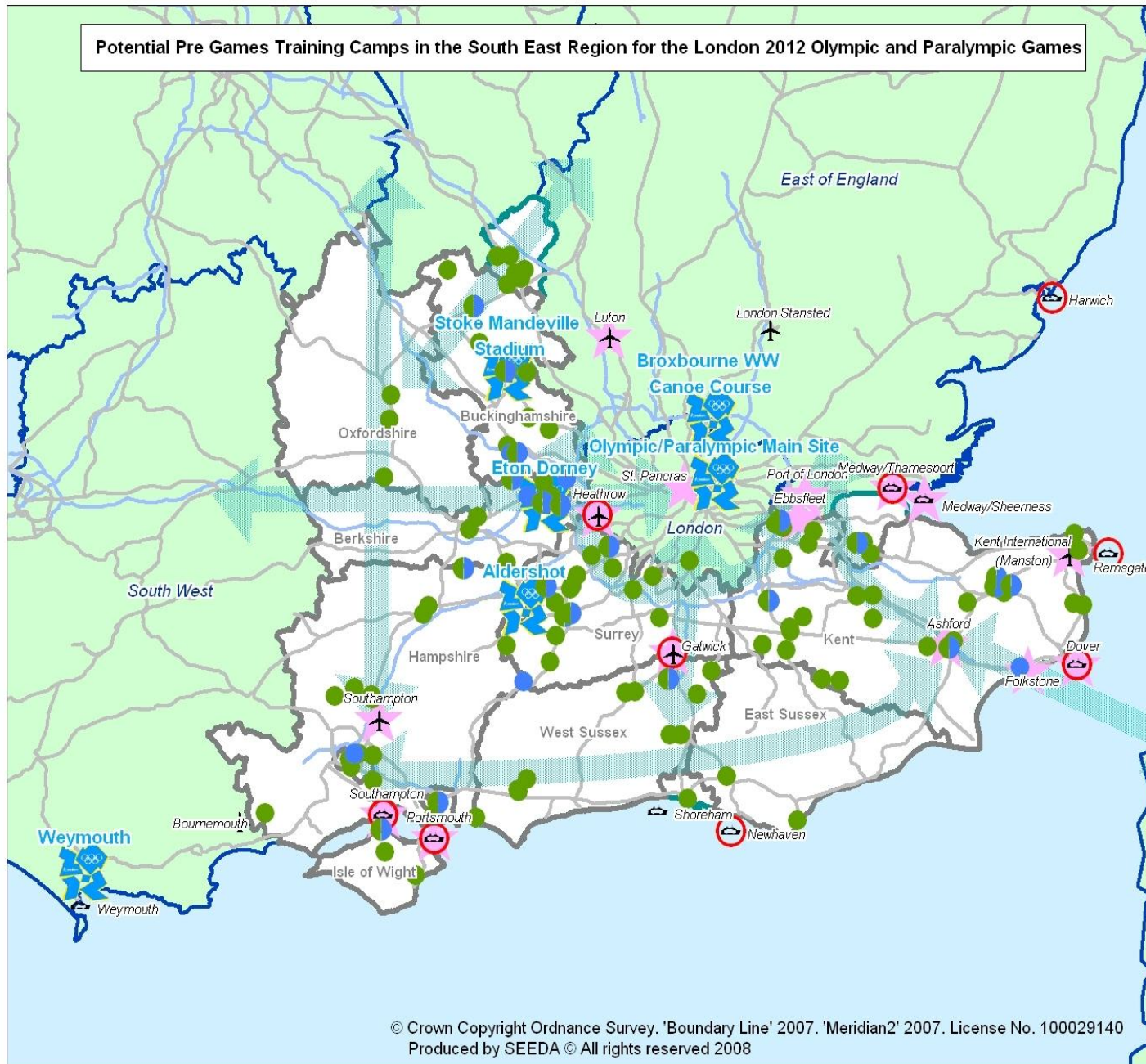
The London 2012
Olympic and Paralympic
Games will open on
July 27, 2012

The Olympic Games
July 27 – August 12
26 sports

The Paralympic Games
August 29 – September 9
20 sports



Potential Pre Games Training Camps in the South East Region for the London 2012 Olympic and Paralympic Games



- Gateway to the Games
- 130 Olympic Training Camps
- 35 Paralympic Training Camps
- 5TH of all LOCOG approved camps
- Home to Dorney Lake. Olympic and Paralympic Rowing venue.

367 clients: 205 NOCs & 162 NPCs



HOSTING THE WORLD

KEY FACTS



Olympic Sports - 26

Olympic Athletes - 17,000

Journalists to cover the event - 20,000

Unofficial media - 70,000

Countries represented - 205

People involved in staging the games - 63,000

Spectators - 500,000

Tickets expected to be sold - 9 million

Visitors expected - 1 million

TV Viewers - 3.9 billion in 200 countries

PROUD OF THE PAST
FOCUSED ON THE PRESENT
EXCITED BY THE FUTURE....



The South East, a Special Region



Host Region...Dorney Lake



Birthplace to the Paralympics



2012...Welcome Home



Get Involved....

- Facility Development
- Volunteering
- Promotional Material
- Athlete Ambassadors
- Skills & Training
- Cultural Events
- Visitor Information
- Inspire Awards
- Open Weekend
- www.london2012.com



Are you ready? – one more
November!

