

NEWS RELEASE

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TOURISM SOUTH EAST APPOINTS NEW MANAGING DIRECTOR

Tourism South East (TSE) is delighted to announce that Peter Colling, currently Operations Director, will take over as the new Managing Director (MD) as of January 2012. Peter will take up the role from existing MD Sue Saville who leaves the organisation at the end of the year.

Peter is known to and respected by many in the tourism industry. He has worked for TSE and its predecessor boards for over 23 years, becoming Operations Director in 2010 following six years as Development Director. John Williams, TSE Chairman confirmed his enthusiastic support for the appointment:

“This is good news indeed for TSE. Peter has stepped up from a strong senior management team and it was right to look to that team for our next MD. Peter was the natural choice.

“2012 promises to be a really significant year. We remain committed to delivering on our enduring mission to offer our expertise and services to the UK tourism industry and Peter has the knowledge and enthusiasm to lead our skilled, experienced team to great effect.”

Peter commented:

“I am delighted to take up this challenging role particularly at a time of so much opportunity for tourism. We will continue to work with our many Local Authority and commercial members and partners to offer the very best service and support we can to ensure businesses and destinations individually can flourish and, together, succeed in growing the overall value of the visitor economy.”

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Note to Editors:

Tourism South East is the leading membership-based tourism organisation for South East England, covering Berkshire, Buckinghamshire, East and West Sussex, Hampshire, the Isle of Wight, Kent, Oxfordshire and Surrey.

The South East is the largest region for tourism in Britain outside of London, worth in excess of £12 billion p.a. to the regional economy (7% of regional GVA) supporting over 300,000 jobs.