

NEWS RELEASE

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**SOUTH EAST SIX CELEBRATE NOMINATION FOR
NATIONAL TOURISM AWARDS**

The South East is sending six finalists to The Great Hall, Birmingham on 15 April for the EnjoyEngland Awards for Excellence 2011. Selected from the regional Award winners announced on 21 October 2010, the finalists represent the region's finest in some of the most popular and competitive categories.

The annual EnjoyEngland Awards for Excellence celebrate outstanding tourism businesses in 15 categories including Large Hotel (represented in the South East by Chewton Glen Hotel), Best Tourism Event (represented by Royal Ascot) and Tourist Information Service (represented by Winchester).

'We're delighted that six of our winners have gone forward to the final stage', said John Williams, Chairman Tourism South East. 'Competition across the country is fierce and our finalists have made the national arena in prestigious and high-profile categories such as Outstanding Customer Service (Tylney Hall), Small Hotel of the Year (The Bay Tree Hotel, Oxfordshire) and Small Visitor Attraction (Shepherd Neame Visitor Centre, Kent). I know that all the finalists will benefit from the Awards and wish them the very best of luck on the night'.

The annual Awards are organised by VisitEngland, the national tourism body, and recognise the outstanding quality and commitment to customer service that help make England such a popular choice for both domestic and overseas visitors.

ENDS

South East finalists

Large Hotel (over 35 bedrooms)	Chewton Glen Hotel, Hampshire www.chewtonglen.com
Outstanding Customer Service	Tylney Hall, Hampshire www.tylneyhall.co.uk
Small Hotel of the Year	The Bay Tree Hotel, Oxfordshire www.cotswold-inns-hotels.co.uk
Small Visitor Attraction	Shepherd Neame Visitor Centre, Kent www.shepherd-neame.co.uk
Best Tourism Event	Royal Ascot, Berkshire www.ascot.co.uk
Tourist Information Service	Winchester, Hampshire www.visitwinchester.co.uk

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More information about Tourism South East can be found at

www.tourismsoutheast.com

Tourism South East

Tourism South East is the official tourist board for South East England, covering Berkshire, Buckinghamshire, East and West Sussex, Hampshire, the Isle of Wight, Kent, Oxfordshire and Surrey.

The South East is the largest region for tourism in Britain outside of London, worth in excess of £13 billion p.a. to the regional economy (7% of regional GVA) supporting over 300,000 jobs.

the Beautiful South