

NEW DATE Tuesday 16 November 2010 NEW DATE

TOURISM
SOUTH EAST

TOURISM CONFERENCE

Incorporating the Annual General Meeting & Tourism Council

LINGFIELD PARK, SURREY
Tuesday 16 November 2010

Free of charge to all Tourism South East Members.
Non-member fee of £50 plus VAT will apply.

the Beautiful South



AGENDA

The Southern & South East England Tourist Board
(Trading as Tourism South East)

10:00 **Registration and refreshments**

10:30 **ANNUAL GENERAL MEETING**

Introduction

John Williams, Chairman, Tourism South East.

Minutes

To confirm the minutes of the Annual General Meeting of the Board held on Thursday 17 September 2009. Copies of the minutes will be available at the meeting. Any member wishing to receive a copy in advance should contact the Company Secretary on 023 8062 5420.

Annual Report and Accounts 2009/2010

To receive the Annual Report and Accounts for the Board for 2009/2010.

Re-appointment and the Remuneration of Auditors

To consider the re-appointment of BDO LLP as Auditors of the Board for the period until the conclusion of the Annual General Meeting of the Board in 2011 at a remuneration to be approved by Tourism South East.

Date of the Annual General Meeting 2011

To note that the Annual General Meeting will be held on Thursday 15 September 2011.

Special Resolution

That the Articles of Association contained in the document produced to the Meeting marked "A" and for the purposes of identification signed by the Chairman of the Meeting be and the same are approved and adopted as the Articles of Association of the Company in substitution for and to the exclusion of the existing Articles of Association of the Company.

A member entitled to attend and vote at the Meeting may appoint a proxy to attend and, on a poll, vote instead of him or her. A proxy need not be a Member of the Company.

A form of proxy is enclosed. To be effective it must be deposited at the Company's registered office so as to be received not later than 48 hours before the time appointed for holding the Annual General Meeting. Completion of the proxy does not preclude a member from subsequently attending and voting at the meeting in person if he or she so wishes.

Any member may demand a poll on the question of whether any of the resolutions shall be passed.

TOURISM COUNCIL

Introduction

John Williams, Chairman, Tourism Council.

Minutes

To confirm the minutes of the Tourism Council held on Thursday 17 September 2009. Copies of the minutes will be available at the meeting. Any member wishing to receive a copy in advance should contact the Company Secretary on 023 8062 5420.

Malcolm Lane
Secretary to the Board



LINGFIELD PARK, SURREY
Tuesday 16 November

CONFERENCE

Tourism South East has joined forces with the Tourism Management Institute to deliver this must see event.

In light of the latest Government cuts, it has never been more important that our collective agendas seek even more ways to do more with less. This year sees the £5.3 million investment that Tourism South East makes to support the visitor economy reduce in funding terms by £1.1 million which will lead to further reductions resulting from reduced leverage opportunities. It is also likely that local authorities will also need to make cut backs in tourism support too.

This is a huge blow for tourism in the South East, especially as our £13 billion tourism industry, the largest outside London, makes a major contribution to the economy and is best-placed to have a significant role in helping the new Government achieve its aim to grow the proportion of domestic tourism spending from 36% to 50%.

Despite this we must not lose sight that tourism is a strong and growing part of the region's economy. It supports over 300,000 jobs and has the country's biggest concentration of tourism businesses. Nationally, the 10-year forecast is for tourism to expand faster than many other leading industries, with tourism revenue predicted to reach £188 billion by 2020. So we must prepare today to prosper tomorrow.

A panel of expert tourism leaders from a range of businesses will debate what the future holds for tourism. The 'Spotlight on the South East' will offer delegates the opportunity to debate the future priorities for Tourism South East, considering how to:

- grow our share and ensure that the South East wins a big slice of the national cake
- boost profitability and sustainability through smarter ways to work and effective marketing
- safeguard jobs and encourage job creation and employability through training and skills

At the conference tell us what collective expertise and knowledge you want to draw on so in the future we can make sure that it is accessible, affordable, appropriate and available.

11:00 Time for change - now 2011 and beyond...

Mike Bedingfield, Chief Executive
Tourism South East

11:15 Coast to Capital Local Enterprise Partnership

Ron Crank, Head of Sustainable Development
West Sussex County Council

11:30 How are we shaping up?

Mark Spreckley, Proprietor
Simmons of Rye

Sean Quinney, General Manager
Marriott Lingfield Park

11:50 619 days to go and counting...

Lindsey Horton, 2012 Training Camp Manager
Tourism South East

Ian Barham, Buckinghamshire Manager for the
2012 Games

12:10 Refreshment break

Facilitated table discussions

12:30 Spotlight on the South East

Facilitated panel and audience debate with

Mike Bedingfield, Chief Executive
Tourism South East

Eloise Appleby, Assistant Director
(Economic Prosperity)
Winchester City Council

Tim Howell, Managing Director
Sandy Balls Holiday Centre
Chairman - The New Forest Tourism Association

Ken Robinson CBE
Independent Tourism Advisor

1:00 Lunch and networking opportunities

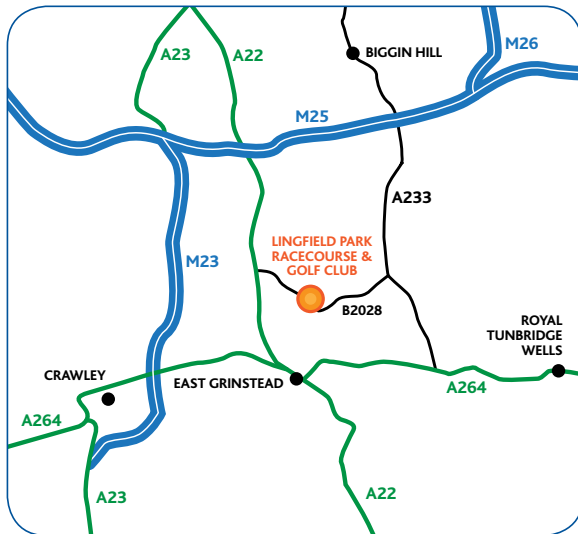
2:30 Close



THE VENUE

Steeped in history, Lingfield Park was opened in 1890 by the Prince of Wales who later became Edward VII. The racecourse was acquired by Arena Leisure Plc in 1991 and remains one of only four racecourses in the UK to have an all weather track. It is one of the most picturesque racecourses in the UK nestled within 450 acres of rolling Surrey countryside.

The Lingfield Park Marriott Hotel & Country Club is the first integrated, on-site racecourse, hotel, spa and golf resort in the UK. Many of the 116 rooms have magnificent views across the elegant and historic Lingfield Park Racecourse and the beautiful surrounding Surrey parkland.



Address:

Lingfield Park Racecourse & Golf Club
Racecourse Road
Lingfield
Surrey
RH7 6PQ

Tel: 01342 834800

Fax: 01342 835874

Email: info@lingfieldpark.co.uk

By Rail

45 minutes direct from London Bridge/London Victoria
25 minutes direct from East Croydon
5 minutes walk from Lingfield Station
Visit www.southernrailway.com to view train times

By Road

10 minutes from M25 (J6) and the M23 (J10)
20 minutes from Gatwick Airport
FREE car parking