

9 November 2010  
House of Commons  
London  
SW1 0AA

Dear,

**Re: Daylight Saving Bill**

I am writing to urge you to attend the debate and vote in favour of the Daylight Saving Bill put forward by Rebecca Harris MP. The Second Reading of this Private Member's Bill is on the Order Paper for 3 December 2010.

If passed, the Bill would require the Secretary of State to conduct a cross-departmental analysis of the potential costs and benefits of advancing time by one hour for all, or part of, the year; and would require the Secretary of State to take action in the light of that analysis.

National research undertaken by a number of bodies including the Tourism Alliance has found that advancing time by one hour would result in the following positive outcomes:

- Boost Tourism earnings by up to £3.5bn per annum
- Create up to 80,000 new jobs in the tourism and leisure sector
- Reduce the UK's CO2 emissions by 1.2m tonnes per annum
- Reduce serious injuries and deaths on the road by almost 300 per annum
- Help tackle obesity by providing an average of 55min more daylight leisure time in the evenings

Tourism is the country's fifth largest industry and is a vital employer and wealth creator in the South of England. Research undertaken by Tourism South East has shown that the tourism sector in the region is worth £13bn per annum to the region's economy and provides employment for more than 300,000 people (around 8% of the region's total workforce). The potential benefits of a change in the clocks would be particularly valuable to the tourism sector in the South of England.

The Bill has already drawn cross-party support and is backed by a number of tourism industry organisations and businesses. We hope that you will be able to add your support.

Tourism South East is a membership organisation representing the interests of 5,000 tourism businesses and fifty-six local authorities across the South of England.

Yours sincerely



Michael Bedingfield  
Chief Executive