

Tourism South East Membership - Serviced Accommodation

PROMOTION

- Enhanced listing(s) on visitsoutheastengland.com – over 1.4 million visitors per year (to include detailed copy, 12 images, hyperlink to website, booking enquiry form, contact details, location map, facilities, prices, awards, YouTube footage, appearance on 'What's nearby' section and relevant landing page carousels)
- Social media integration on web entry including Facebook and Twitter
- Special offers & events are free to post on visitsoutheastengland.com
- Free listing in the Group Travel Guide (*if applicable*) worth £150! 8,500 printed & downloadable online
- TSE member logo / sticker/ certificate
- Free entry in the Beautiful South Awards worth £65
- Priority in all PR activity
- Bookability on Visitsoutheastengland.com if with OTA's (TSE does not charge commission)
- Bookability through eviivo, will appear higher in search results and no commission is payable

KEEPING MEMBERS INFORMED

- Invitation to the AGM and Annual Tourism Conference
- Complimentary workshops and local networking events throughout the year
- Monthly b2b e-newsletter with news stories and updates
- Access to members area on tourismsoutheast.com
- Regular member emails & alerts on issues such as crisis management, food allergens, budgets, HMRC etc
- Access to latest tourism stats and participation in business surveys
- Lobbying on red tape, VAT campaigns, funding for tourism etc

TSE COST SAVING BENEFITS

- Free job advertising on tourismsoutheast.com
- Up to 40% discount on digital marketing including newsletters & banner ads
- 40% discount on Google Analytic and SEO Training courses
- Up to 40% discount on group travel marketing
- Discounted exhibition rates at Excursions Group Travel Show
- Up to 40% discount on International marketing
- Up to 40% discount on conference, meetings and event promotions
- 10% discount on nationally recognised Welcome to Excellence training courses
- 20% discount on market and customer research
- Up to 45% discount on publications including tourism books, maps and guides

COMMERCIAL SAVING BENEFITS

- Barclaycard preferential rates, no joining fee and no min monthly billing
- eviivo – 10% off monthly subscriptions
- AA hotel/guest house services - 15% discount on accreditation for the first year
- Shoppers Anonymous – discount on mystery shopping services
- Green Tourism Business Scheme – Free registration
- Textlocal - send text SMS information, alerts & offers to all your contacts at a discounted rate
- Horizon Imaging - 25% off aerial and 360 degree images using drones
- Pure Brand Media – 25% off your first video production
- Howden Insurance - 10 % off new and renewal insurance policies
- Artisan - discount on web2print platform
- ZC Social Media – 25% off first months social media management, training or consultancy package
- Tiger Ink – 10% discount off your first order on branded promotional merchandise