

Tourism South East Membership - Business Supplier



PROMOTION

- Listing on www.tourismsoutheast.com under business directory, includes logo, description, contact details and hyperlink to website
- One targeted email per year to membership database (opportunity for more depending on offer, relevance, demand)
- Added exposure on commercial benefits landing page with link to business flyer (subject to selection)
- Introductions and recommendations given by TSE staff when talking with member businesses
- Flyer distribution at meetings and at events (where relevant)
- Sponsorship opportunities at networking events, Annual General Meeting & Tourism Conference And Beautiful South Awards.
- Stand holder opportunities at networking events
- Selected businesses published in membership brochure (TSE's discretion)

KEEPING MEMBERS INFORMED

- Invitation to the AGM and Annual Tourism Conference
- Complimentary workshops and local networking events
- Monthly b2b e-newsletter with news stories and updates
- Access to members area on tourismsoutheast.com
- Regular member emails & alerts on issues such as crisis management, food allergens, budgets, HMRC etc
- Access to latest tourism stats and participation in business surveys
- Lobbying on red tape, VAT campaigns, funding for tourism etc.

TSE COST SAVING BENEFITS

- Free job advertising on tourismsoutheast.com
- Up to 40% discount on digital marketing including newsletters & banner ads
- 40% discount on Google Analytics and SEO Training courses
- Up to 40% discount on group travel marketing
- Discounted exhibition rates at Excursions Group Travel Show
- Up to 40% discount on International marketing
- Up to 40% discount on conference, meetings and event promotions
- 10% discount on nationally recognised Welcome to Excellence training courses
- 20% discount on market and customer research
- Up to 45% discount on publications including tourism books, maps and guides